

## **Caroline Winberg**

As a young girl growing up just outside Stockholm, Sweden, Caroline Winberg never expected to become one of fashion's brightest stars. She had dreamed of becoming a professional soccer player. On the way to a soccer match, Caroline was approached by a talent scout and she decided to give modeling a try.

Fashion editors and photographers were immediately impressed by her instinctive ability to capture the essence of the editorial stories she was shooting. Caroline was an instant sensation, shooting for top fashion magazines – **Vogue** (American, Italian, German, Russian, Chinese), **Harper's Bazaar**, **Numero**, **V**, **10**, **i-D**, **Dazed & Confused**, **Elle** and **Allure**.

Caroline has worked with every major photographer in the industry – **Steven Meisel**, **Steven Klein**, **Michael Thompson**, **Patrick Demarchelier**, **Vincent Peters**, **Regan Cameron**, **Solve Sundsbo**, **Greg Kadel**, **Ellen Von Unwerth**, **Theirry Le Goues**, **Alexi Lubomirsky**, and **Terry Tsoilis**, to name a few.

Her appearances in advertising campaigns include **Valentino**, **Versace**, **Tommy Hilfiger**, **Escada**, **Ungaro**, **Chloe**, **D&G**, **Armani Exchange**, **Adidas**, **Banana Republic**, **Carolina Herrera**, **Kenneth Cole**, **Benetton**, and **Rolex**. She is currently the face of **Guess?** And **St. John**.

At 5'11", Caroline is also a favorite on international catwalks. She has walked in countless designer shows, including **Marc Jacobs**, **Louis Vuitton**, **Balenciaga**, **Jean Paul Gaultier**, **YSL**, **Gucci**, **Hermes**, **Dolce & Gabbana**, **Christian Dior**, **Giorgio Armani**, **Chanel**, **Karl Lagerfeld**, **John Galliano**, **Oscar de la Renta**, **Narciso Rodriguez**, **Michael Kors**, **Ralph Lauren**, **Anna Sui**, **Zac Posen**, **Alexander McQueen**, **Yohji Yamamoto**, **Viktor & Rolf** and **Victoria's Secret**.

Fluent in Swedish, German and English, Caroline currently resides in New York City. She continues to play soccer and writes a column for the Fashion Week Daily blog entitled, *Caroline's Cornert*.