

## **Du Juan**

Du Juan has established herself as one of the most successful Asian models in the industry. She was the first Asian model to grace the cover of **French Vogue**. She has taken the fashion world by storm since her debut at the Spring 2006 Paris Haute Couture where she walked for top designers- **Chanel, Valentino, Givenchy, Jean Paul Gaultier** and **Anne Valerie Hash**.

Born and raised in Shanghai, China, Du Juan started modeling by chance. Her childhood dream was to be a world-class dancer and she studied both dance and opera at the prestigious Shanghai Dance School. Unfortunately, Du Juan was told she was too tall to continue dancing, which lead her to try modeling. She took the top prize at a national modeling competition. Her graceful ballerina like manner translated beautifully behind the camera and Du Juan quickly made a name for herself in fashion.

Du Juan has worked with some of fashion's most renowned photographers – **Mario Testino, Peter Lindberg, Patrick Demarchelier, Mert and Marcus, David Sims, Paolo Roversi, Mario Sorrenti, Karl Lagerfeld, Juergen Teller, and Craig McDean**, to name a few. She is also featured regularly in such influential magazines as *Vogue* (Italian, French, American, Chinese), **W, PoP, and Allure**. She is the most prominent face of **China Vogue** – with over five covers including the inaugural issue, and at least one editorial in each issue since its launch in September 2005.

In her first international show season, Du Juan walked down an astonishing total of 43 runways for top brands such as **Louis Vuitton, Yves Saint Laurent, Roberto Cavalli, Hermes, Kenzo, Bottega Veneta, Emmanuel Ungaro, Dries Van Noten, Oscar de la Renta, and Badgley Mischka**. She remains a prominent feature on the runways of the world.

Du Juan's success within the fashion industry was solidified later that year by appearing in global advertising campaigns for five major international brands – **Louis Vuitton, Yves Saint Laurent, Roberto Cavalli, the Gap, Swarovski, Shanghai Tang**, the first Chinese global luxury brand and **Lane Crawford**, Asia's premier luxury retail giant. She can currently be seen in the Fall Winter 2008 advertisements for **Giorgio Armani** and **David Yurman**.

Now based in New York City, Du Juan travels home to China when she has a break in her demanding schedule. She remains one of the most sought after faces in the industry.